

# Friday Morning, January 7

## Mercantile Company will Ina

### Men's Shoes

Edwin Clapp's - 0.50	\$5.00
and \$7.00 Shoes at	
\$5.00 Shoes,	4.50
at	
\$4.50 Shoes,	3.75
at	
\$4.00 Shoes,	3.50
at	
\$3.50 Shoes,	3.00
at	
\$3.00 Shoes,	2.65
at	
\$2.50 and \$2.25 Shoes,	1.95
at	

### Boys' Shoes

\$3.50 Shoes,	\$3.00
at	
\$3.00 Shoes,	2.50
at	
\$2.50 Shoes,	2.00
at	
\$2.25 Shoes,	1.85
at	
\$2.00 Shoes,	1.65
at	
\$1.50 and \$1.75 Shoes,	1.25
at	

### Ladies' Shoes

\$5.00 and \$6.00 Shoes,	\$3.95
at	
\$4.00 Shoes,	3.35
at	
\$3.50 Shoes,	2.95
at	
\$3.00 Shoes,	2.45
at	
\$2.50 Shoes,	1.95
at	
\$2.25 Shoes,	1.75
at	
\$1.50 Shoes,	1.29
at	

### Misses' and Children's Shoes

\$3.50 Shoes,	\$2.95
at	
\$3.00 Shoes,	2.45
at	
\$2.75 Shoes,	2.40
at	
\$2.50 Shoes,	1.95
at	
\$2.25 Shoes,	1.75
at	
\$2.00 and \$1.75 Shoes,	1.45
at	
\$1.50 Shoes,	1.20
at	
\$1.25 Shoes,	95c
at	
\$1.00 Shoes,	80c
at	
75c Shoes,	60c
at	

### All House Shoes at Cost

3 lots of odd sizes in women's and children's Shoes, worth up to \$4.00.

Lot	
No. 1	95c
Lot	
No. 2	1.45
Lot	
No. 3	2.50

### Comforts, Blankets

Here is where you get yours.

\$2.00 68x80	\$1.50
Cotton Blankets	
\$2.25 72x84	1.75
Cotton Blankets	
\$3.00 64x76	2.50
Wool Nap Blanket	
\$3.50 66x80	3.10
Wool Nap Blanket	
\$4.50 72x80	3.50
Blanket	
\$6.50 66x80 all	5.25
wool Plaid Blanket	
\$8.00 70x80 all	6.00
wool Plaid Blanket	

Also a beautiful line in all colors and white, at reduced prices.

# CLEAR

In Conformity with Our Past Policy we are Emerging into

THERE have been so many fake sales during the past year that we hesitated to put this sale on, but knowing that the people of this territory were so well acquainted with our business methods that they would know it was a GENUINE CUT-PRICE SALE, where the world's best merchandise would be sold to them at the prices advertised. A mild winter has left us with a large stock of the latest 1915 merchandise. We are not going to carry this stock over another year. We have put a price on every article that is so low you will doubt the possibility of us being able to sell good goods at such ridiculous prices, yet here they are with the names of the world's best makers on them. Goods you have many times paid double the price they are going for in this sale.

### Miscellaneous

25c Towels,	9c
each	
40c Towels,	15c
each	
50c Towels,	20c
each	
\$1.50 Towels,	50c
each	
15c Pillow	10c
Cases, at	
25c Pillow	18c
Cases, at	
\$1.00 Sheets,	85c
at	
\$1.25 Sheets,	98c
at	

### Wool Dress Goods Department

Read these prices twice:

\$1.25 Wool Crepe,	90c
42-inch	
\$1.00 Dress Flannel	87c
42-inch	
\$2.00 Imported Chiffon	1.75
Broadcloth, 56-in.	
\$1.50 Shepherd	1.25
Plaids	

### Table Damask

65c 72-inch	49c
Damask	
55c 72-inch	75c
Damask	
\$1.50 72-inch	1.25
Damask	
\$1.25 72-inch	1.10
Damask	
\$1.75 72-inch	1.50
Damask	
\$2.00	1.80
Damask	

### Ready-to-Wear Department

Great Sacrifice in Ladies' Ready-to-Wear.

Did you ever in your whole life see such prices on Coats, Suits, Dresses, Skirts and Waists?

One lot ladies' Coats, worth up to \$35.00, \$37.50 and \$40.00 will be closed out

\$10.00

One lot ladies' Coats, worth up to \$10.00, will be

2.98

One lot Coats worth \$15.00, \$17.50, \$20.00, will

9.50

One lot Dresses, worth from \$25.00 to \$40. Your choice

7.50

for this sale

One lot Wool Dresses, worth from \$10 to \$20, will

6.60

be closed at

One lot \$1.25

95c

ladies' Waists at

One lot \$2.50

1.80

ladies' Waists at

One lot \$3.50

2.40

ladies' Waists at

One lot Linen Tailored Waists, worth from \$2.00 to \$3.50, will close for

50c

Many other good values to show you.

All Children's Dresses will go at cost, while they last.

### Niagara Silk Underwear

Combination Suits.

\$5.00 quality	\$3.75
at	
\$4.00 quality	2.75
at	

Hand Bags and Suitcases, ONE-FOURTH OFF regular price.

### Silk Vests

\$2.50 quality	1.95
at	
\$2.25 quality	1.75
at	
\$2.00 quality	1.50
at	

### Hosiery Department

1 lot 15c Children's	10c
Hose	
25c Children's	22c
Hose	
16c Ladies'	7c
Hose	
25c Ladies'	22c
Hose	
35c Ladies'	28c
Hose	
50c Ladies'	43c
Hose	
\$1.00 Silk	85c
Hose	
\$1.25 Silk	95c
Hose	
\$1.50 Silk	1.25
Hose	
1 lot 50c Barson	25c
Hose, for	
One lot 25c Infant	15c
Hose, for	

### Knit Underwear Department

One lot of Mentor Underwear in Ladies' and Children's, to be closed out at cost.

50c Ladies'	45c
Union Suits	
35c Children's	22c
Union Suits	
50c Children's	45c
Union Suits	
\$1.00 Ladies'	90c
Union Suits	
\$1.25 Ladies'	90c
Union Suits	
\$1.75 Ladies'	1.35
Union Suits	

### Corsets

\$8.50 Gossard	\$5.10
Corsets, at	
\$7.50 Gossard	4.80
Corsets, at	
\$6.50 Gossard	4.20
Corsets, at	
\$5.00 Gossard	3.75
Corsets, at	
\$3.50 Gossard	2.50
Corsets, at	

\$2.00 Gossard

Corsets, at

All Justite Corsets, Brassiere

Corset Covers at reduced prices.

### Combination Suits

\$1.25 Combination	9
Suits	
\$1.50 Combination	1
Suits	
\$1.00 Combination	7
Suits	

This Sale is All Goods to be charged

Plenty of Be There

EAGLE ME  
306-308 CHICKASHA A